



SPEEDING THROUGH KINGS BROMLEY – AUGUST UPDATE



Kings Bromley sits on a particularly unique stretch of road where the A515 and A513 converge into and through the centre of the village, effectively creating a shared transit corridor. This means high volumes of through-traffic pass directly through the heart of the village close to homes, the school, the shop, the pub and the village hall; facilities which are used every day.

The Parish Council has been continuously reviewing detailed traffic data collected from its Speed Indicator Devices (SIDs) every month since January 2025. The key monthly compliance/non-compliance information for 2026 is included in this report.

The August 2026 data continues to reinforce a clear and persistent picture. We can prove we have a persistent number of offenders that need to be educated further, demonstrating additional measures are required. Without additional measure the problem will not improve and Villagers will continue to feel frightened when trying to cross the A513 and A515.

This month in numbers:

- There was a reduction in traffic volume this month compared to last month due to school holidays.
- The percentage of drivers exceeding 35 mph is constant every month (see summaries) at 5% inbound and 25% outbound on the Lichfield Road and 3% inbound and 12% outbound on the Yoxall Road.
- There is a constant cohort of drivers driving dangerously over 51mph irrespective of the volume of traffic.
- Community Speed Watch activity continues to show a measurable reduction in speeding when active, but more volunteers are needed to increase their effectiveness. The team only managed one session in August due to holidays and insufficient volunteers. Five drivers were reported to the SSRP.
- The Staffordshire Road Safety Mobile Unit were in operation twice in August at both Lichfield Road and Yoxall Road monitoring outbound traffic. The Parish Council requested the SSRP to operate using the intelligence gathered and presented to them in its SID report. The impact of their operation can be seen on the detailed SID Report issued by the Parish Council
- We have not received a report from the SSRP detailing the number of Notice of Intended Prosecutions issued. We can however see the reduction in 85th percentile speeds and a dramatic reduction in the numbers of vehicles exceeding 35 mph. This proves that the visibility of active law enforcement reduces speed and that permanent Average Speed Cameras would probably reduce traffic speeds to an acceptable and safe level for village pedestrians crossing our busy roads.

What happens next – Update

The Parish Council will be requesting a Road Safety Audit from Staffordshire County Council, supported by the Staffordshire Police, Fire and Crime Commissioners Office and our County Councillor to determine if any physical alterations to the A515 and A513 would improve the safety of these roads from a pedestrian perspective.

A sustained campaign by KB residents lead by the Parish Council is required to push for Average Speed Cameras throughout the village and a Puffin Controlled Crossing with raised platform between Newton Lane and Bradbury Lane. The Parish Council must also hold the County to account to ensure the deployment of new lighting on the A515 goes ahead before March 2027.

We are still pressing to get permission from SCC Highways to temporarily enable us to move the Leofric SID to Alrewas Road to further help our overall understanding of traffic flow and speed behaviour. District Councillor Richard Cox who is Chair of the Staffordshire Police, Fire and Crime Panel has requested action from County Councillor Tony Screen and Councillor Janet Higgins to lobby Staffordshire County Council Highways expedite this matter.

How can you help?

The village Community Speed Watch Team of 10 dedicated villagers is **looking for additional volunteers**. Just 30 minutes a week or month can make a real difference to road safety in our village.

**Please Contact Speed Watch Co-ordinator
Pauline Greatrex at pgreatrex@hotmail.co.uk**

SID Data Summary Report Showing Key Metrics August 2026

Key Vehicle Data		Bradbury Lane	Leofric Close
Traffic Volume	Both Directions	250,556	158,219
Non-Compliant Traffic >30mph	Inbound	13%	9%
	Outbound	53%	36%
Number of Vehicles Over 35mph	Inbound	6,222	2,167
	Outbound	32,415	10,947
Maximum Traffic Speeds	Inbound	79	58
	Outbound	115	95

Key Law Enforcement Opportunity		Bradbury Lane	Leofric Close
Staffs Police Speed Awareness Eligibility	35 mph - 42 mph	33,676	11,923
Magistrate Potential Band B Sentencing	41 mph - 50 mph	7,285	1,955
Magistrate Potential Band C Sentencing	Over 50 mph	663	138

Key Traffic Times (One Hour Duration)		Bradbury Lane		Leofric Close	
		am	pm	am	pm
Busiest Hour – Peak Traffic Flow	Inbound	11:00	16:00	11:00	16:00
	Outbound	11:00	16:00	11:00	16:00
Highest Non-Compliance Hour (Best Times for Community Speed Watch)	Inbound	6:00	18:00	6:00	18:00
	Outbound	7:00	17:00	7:00	17:00
Most Dangerous Crossing Hour	Both Directions	7:00	16:00	7:00	16:00

The map shows the proposed Leofric Close SID (red dot) and the existing Bradbury Lane SID (red dot). The Leofric Close SID is located on the A513 road, south of the Bradbury Lane SID. The Bradbury Lane SID is located on the A513 road, north of the Leofric Close SID. The map also shows the proposed Alrewas Road SID (red dot) and the existing Rugeley SID (red dot). The map includes a scale bar (0 to 200m) and a north arrow. The map also shows the proposed Leofric Close SID (red dot) and the existing Bradbury Lane SID (red dot). The map includes a scale bar (0 to 200m) and a north arrow.

2026 SID Summaries - Monthly Comparison Bradbury Lane

Bradbury Lane Inbound	January	February	March	April	May	June	July	August	Totals
Days in Month	31	28	31	30	31	30	31	31	243
Display Orientation	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	
Speed Bin									Inbound Totals
10-20	1,189	1,322	1,537	7,362	5,574	6,310	6,351	4,824	34,469
21-30	89,516	78,746	108,386	111,797	110,286	109,241	113,609	102,000	823,581
31-34	8,807	7,793	11,060	11,109	11,843	12,222	12,072	9,916	84,822
35-40	4,130	3,644	5,272	5,394	5,953	6,258	6,094	4,908	41,653
41-50	943	853	1,276	1,339	1,407	1,461	1,436	1,174	9,889
>=51	72	103	166	167	176	187	168	140	1,179
All Traffic Totals	104,657	92,461	127,697	137,168	135,239	135,679	139,730	122,962	995,593
Average Annual Daily Flow	3,376	3,302	4,119	4,572	4,363	4,523	4,507	3,967	4,097
# Vehicles over 30 BLI	13,952	12,393	17,774	18,009	19,379	20,128	19,770	16,138	137,543
Percentage over 30 BLI	13.3%	13.4%	13.9%	13.1%	14.3%	14.8%	14.1%	13.1%	13.8%
# Vehicles over 35 BLI	5,145	4,600	6,714	6,900	7,536	7,906	7,698	6,222	52,721
Percentage over 35 BLI	4.9%	5.0%	5.3%	5.0%	5.6%	5.8%	5.5%	5.1%	5.3%
Bradbury Lane Outbound	January	February	March	April	May	June	July	August	Totals
Days in Month	31	28	31	30	31	30	31	31	243
Display Orientation	No Display	No Display	No Display	No Display	No Display	No Display	No Display	No Display	
Speed Bin									Outbound Totals
10-20	424	570	617	3,735	3,223	3,097	3,218	3,204	18,088
21-30	57,283	57,301	74,799	72,403	63,331	62,629	63,818	57,132	508,696
31-34	33,298	28,654	39,601	39,298	37,916	36,959	37,995	34,843	288,564
35-40	22,607	19,315	26,778	28,007	28,468	27,975	28,696	25,781	207,627
41-50	4,746	4,100	5,806	6,176	6,724	6,542	6,692	6,111	46,897
>=51	395	333	524	502	493	526	593	523	3,889
All Traffic Totals	118,753	110,273	148,125	150,121	140,155	137,728	141,012	127,594	1,073,761
Average Annual Daily Flow	3,831	3,938	4,778	5,004	4,521	4,591	4,549	4,116	4,419
# Vehicles over 30 BLO	61,046	52,402	72,709	73,983	73,601	72,002	73,976	67,258	546,977
Percentage over 30 BLO	51.4%	47.5%	49.1%	49.3%	52.5%	52.3%	52.5%	52.7%	50.9%
# Vehicles over 35 BLO	27,748	23,748	33,108	34,685	35,685	35,043	35,981	32,415	258,413
Percentage over 35 BLO	23.4%	21.5%	22.4%	23.1%	25.5%	25.4%	25.5%	25.4%	24.1%

2026 SID Summaries - Monthly Comparison Leofric Close

Leofric Close Inbound	January	February	March	April	May	June	July	Auust	Totals
Days in Month	31	28	31	30	31	30	31	31	243
Display Orientation	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	Display Inbound	
Speed Bin									Inbound Totals
10-20	2,817	2,669	2,893	6,579	7,547	7,250	8,080	6,028	43,863
21-30	66,315	65,223	77,153	63,422	63,765	62,699	68,313	59,092	525982
31-34	4,518	4,480	5,548	4,475	4,594	4,570	5,330	4,420	37,935
35-40	1,907	1,948	2,351	1,734	1,923	1,935	2,328	1,806	15,932
41-50	264	327	379	258	300	289	407	337	2,561
>=51	15	16	14	4	14	14	15	24	116
All Traffic Totals	75,836	74,663	88,338	76,472	78,143	76,757	84,473	71,707	626,389
Average Annual Daily Flow	2,446	2,667	2,850	2,549	2,521	2,559	2,725	2,313	2,578
# Vehicles over 30 LCI	6,704	6,771	8,292	6,471	6,831	6,808	8,080	6,587	56,544
Percentage over 30 LCI	8.8%	9.1%	9.4%	8.5%	8.7%	8.9%	9.6%	9.2%	9.0%
# Vehicles over 35 LCI	2,186	2,291	2,744	1,996	2,237	2,238	2,750	2,167	18,609
Percentage over 35 LCI	2.9%	3.1%	3.1%	2.6%	2.9%	2.9%	3.3%	3.0%	3.0%
Leofric Close Outbound	January	February	March	April	May	June	July	August	Totals
Days in Month	31	28	31	30	31	30	31	31	243
Display Orientation	No Display	No Display	No Display	No Display	No Display	No Display	No Display	No Display	
Speed Bin									Outbound Totals
10-20	540	488	652	3,252	3,448	3,501	3,935	3,412	19,228
21-30	49,424	47,703	59,133	57,945	56,801	55,766	57,512	52,373	436657
31-34	19,612	19,707	24,550	23,415	22,286	22,115	22,545	19,780	174,010
35-40	9,950	10,785	13,294	11,865	10,970	10,838	11,147	9,215	88,064
41-50	1,742	1,929	2,445	1,946	1,826	1,867	1,837	1,618	15,210
>=51	111	140	181	158	152	146	143	114	1,145
All Traffic Totals	81,379	80,752	100,255	98,581	95,483	94,233	97,119	86,512	734,314
Average Annual Daily Flow	2,625	2,884	3,234	3,286	3,080	3,141	3,133	2,791	3,022
# Vehicles over 30 LCO	31,415	32,561	40,470	37,384	35,234	34,966	35,672	30,727	278,429
Percentage over 30 LCO	38.6%	40.3%	40.4%	37.9%	36.9%	37.1%	36.7%	35.5%	37.9%
# Vehicles over 35 LCO	11,803	12,854	15,920	13,969	12,948	12,851	13,127	10,947	104,419
Percentage over 35 LCO	14.5%	15.9%	15.9%	14.2%	13.6%	13.6%	13.5%	12.7%	14.2%